

**The DaNa Facility
Story template**

| 1. Background: Provide basic information about the interviewee(s). | | |
|---|---------|------|
| Name: | Gender: | Age: |
| Location - village/town, state/region and country: | | |
| Project or programme involved in: | | |
| Theme or purpose of the project: (eg: agribusiness, textiles or disability) | | |

| 2. Background: Describe the interviewee's context and environment. |
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| 3. Context: Start by giving some background on how things were before the project, told through the eyes of the beneficiary. What was the problem/challenge? |
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4. The story: Explain how the project – what the project did – has improved the beneficiary’s life/addressed the challenge (results must be backed up by clear statistics). Quote the beneficiary talking about the project and how it has led to improvements.

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5. The wider context

5.1 Provide a summary and background information on the project.

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5.2 Expert quotes on the project. Please include the correct names, (job) title and organisation for each person quoted. This is optional as experts may not always be available.

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6. Impact of the project: Describe how the story demonstrates the wider impact of the project, how many other people will be helped over the life of the project.

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7. Success story reference information

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| Writer/Interviewer: | |
| Photographer: | |
| Photos of the case study. Please save photos separately. Please <u>do not</u> insert the photo into the template. | |
| Date: | |